



St. Cloud Pride in the Park is Saturday Sept. 16<sup>th</sup> from 11:00 a.m. – 4:00 p.m.

**Sponsorship Levels and Benefits**

\$5,000 Diamond Level

- Complimentary End Cap Double booth during festival
- Company/organization logo on banners for the event and sponsorship banners
- Sponsor listing on website as “Diamond Sponsor” with company logo and hyperlink
- Web listing and Logo on Facebook
- Vocal announcements at event
- Logo on Bag and promotional stuffer in bag
- Radio mentions in our advertising
- Company ad included as a Webpage advertisement
- 10 complimentary tickets to the Saturday drag show
- 10 complimentary tickets to the Sunday Brunch
- Ability to provide volunteer opportunities for your employees at the event

\$2,500 Platinum Level

- Complimentary End Cap Double booth during festival
- Company/organization logo on sponsorship banners for the event
- Sponsor listing on website as “Platinum Sponsor” with company logo and hyperlink
- Vocal announcements at event
- Logo on Bag and promotional stuffer in bag
- Radio mentions in our advertising
- Web listing and Logo on Facebook
- Company ad included as a Webpage advertisement
- 8 complimentary tickets to the Saturday drag show
- 8 complimentary tickets to the Sunday Brunch
- Ability to provide volunteer opportunities for your employees at the event

\$1,000 Gold Level

- Complimentary Double booth during festival
- Company/organization logo on sponsorship banners for the event
- Sponsor listing on website as “Gold Sponsor” with company logo and hyperlink
- Vocal announcements at event
- Radio mentions in our advertising
- Logo on Bag and promotional stuffer in bag
- Web listing and Logo on Facebook
- Company ad included as a Webpage advertisement
- 6 complimentary tickets to the Saturday drag show
- 6 complimentary tickets to the Sunday Brunch
- Ability to provide volunteer opportunities for your employees at the event

\$500 Silver Level

- Complimentary booth during festival
- Company/organization logo on sponsorship banners for the event
- Sponsor listing on website as “Silver Sponsor” with company logo and hyperlink
- Company ad included as a Webpage advertisement
- Web listing and Logo on Facebook
- 4 complimentary tickets to the Saturday drag show
- Ability to provide volunteer opportunities for your employees at the event

\$300 Bronze Level

- Complimentary booth during festival
- Sponsor listing on website as “Bronze Sponsor” with company logo and hyperlink
- Company ad included as a Webpage advertisement
- 2 complimentary tickets to the Saturday drag show
- Ability to provide volunteer opportunities for your employees at the event

\$125 Donor Level

- Sponsor listing on website under “Donor”
- Recognition on our Facebook page
- 2 complimentary tickets to the Saturday Drag Show
- Ability to provide volunteer opportunities for your employees at the event

For more information email [sponsorinfo@stcloudpride.com](mailto:sponsorinfo@stcloudpride.com) Applications must be in by August 11<sup>th</sup> RSVP today! (Continued on page 2)

**Register online at [www.stcloudpride.org](http://www.stcloudpride.org) or <http://stcloudpridesponsors2017.eventbrite.com>**



### Pride Webpage Advertisement

The St. Cloud Pride Webpage Advertisement is a great addition to the St. Cloud Pride Festival weekend; it also provides an excellent avenue for area businesses and organizations to reach Central Minnesota's LGBTQA community. Included with your sponsorship you are receiving an advertisement on our webpage.

- Diamond - Full Page 5" x 8" - \$400
- Platinum - Full Page 5" x 8" - \$400
- Gold - Three-quarter Page 5" x 6" - \$300
- Silver - Half Page 5" x 4" - \$200
- Bronze - Quarter Page 5" x 2" - \$100
- Donor - Eighth Page 2.5" x 2" - \$50

(Check the St. Cloud Pride website for advertising layout sheet)

Please email your *press ready* ad as a PDF, TIFF or JPEG file to [ads@stcloudpride.com](mailto:ads@stcloudpride.com). You must design your own ad or use a design business of your choice to design your ad for you. Advertisements must be submitted no later than August 11<sup>th</sup>, 2017.

**Register online at [www.stcloudpride.org](http://www.stcloudpride.org) or <http://stcloudpridesponsors2017.eventbrite.com>**

### St. Cloud Pride in the Park booth space - \$225

Each sponsorship level includes a booth space except for the Donor Level. Each booth space is a 10'x10' area and includes one 8' table and one chair. *St. Cloud Pride does not provide electricity or tents.* Does your organization plan on utilizing your booth space at the "Pride in the Park" event?

- Yes    No    N/A Donor

If you will be selling products and or services on the St. Cloud Pride grounds, you must fill out and provide a completed Minnesota Revenue Form ST-19 (can be found online). **No exceptions will be made.**

Minnesota Tax ID Number: \_\_\_\_\_

Sponsors utilizing their booth space, please review the Exhibitor/Vendor Guidelines, and read and sign the Exhibitor/Vendor Agreement and submit with your Sponsorship Form. Forms can be found on the St. Cloud Pride website. (If you are planning to be a food vendor with your booth space, please contact us for requirements set by the City of St. Cloud)

### Logo Information

Each sponsorship level, except for Donor, includes your logo both on our Website and on our Facebook page. Please supply St. Cloud Pride with a web ready logo for the website. Logos must be submitted by August 11<sup>th</sup>, 2017 to the email above.

St. Cloud Pride in the Park is Saturday Sept. 16<sup>th</sup> from 11:00 a.m. – 4:00 p.m.